



# WESTERN CUYAHOGA AUDUBON SOCIETY

## Carbon Offset WCAS Project



**Carbon Offset**  
BIRD PROJECT

It has been said that if you drive 100 miles to see a rare bird, and you can actually identify that bird, you are a true birder! Since we love traveling to look for birds, but at the same time, we care about our environment, Western Cuyahoga Audubon offers a way to offset the carbon impact of some of this driving. It is the Carbon Offset WCAS Project, modeled on the effort launched at the 2011 Midwest Birding Symposium.

Here is how it works: Any time we have a field trip where more than 100 miles of travel may be involved (Think Killdeer Plains or Ottawa National Wildlife Refuge) participants may voluntarily contribute to a fund, based on mileage. Monies generated by carbon offset will go toward habitat preservation in our Rocky River Important Bird Area, or in another area of local interest.

While there are many carbon offset models and calculators, we offer a simple formula.

**Compact car:** driver only - 10 cents per mile, additional passengers 5 cents each per mile. Multiply these amounts by the total miles and divide by 10.

**Mid-sized car:** driver only - 20 cents per mile, additional passengers 10 cents per mile. Multiply these amounts by the total miles and divide by 10.

**Truck or larger van:** driver only - 25 cents per mile, additional passengers 15 cents per mile. Multiply these amounts by the total miles and divide by 10.

For example, if I drive to Killdeer Plains, the round trip will be 250 miles. I usually have two passengers, so I will figure 10 plus 5 plus 5 cents per mile for a total of 20 cents per mile. Twenty times 250 divided by 10 equals 500, so I will put in \$5.00 for carbon offset. Note that rounding to the nearest 50 miles when calculating your trip distance may produce an easier payment amount.

This is completely voluntarily, just another way to help, and of course any donation to the fund is welcome.

WCAS:

Here is my WCAS Carbon Offset donation. Please use it for projects that preserve habitat in the Rocky River Important Bird Area or other local habitat preservation projects.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Carbon Offset Field Trip \_\_\_\_\_ Date \_\_\_\_\_

Donation amount \$ \_\_\_\_\_

Please mail donations to  
WCAS  
Nancy Howell, treasurer  
19340 Fowles Rd  
Middleburg Hts, OH 44130

*Western Cuyahoga Audubon Society is a tax-exempt charitable organization under Section 501 (c) (3) of the Internal Revenue Code. Tax ID # 34-1522665. Donations are tax-deductible.*